

2017

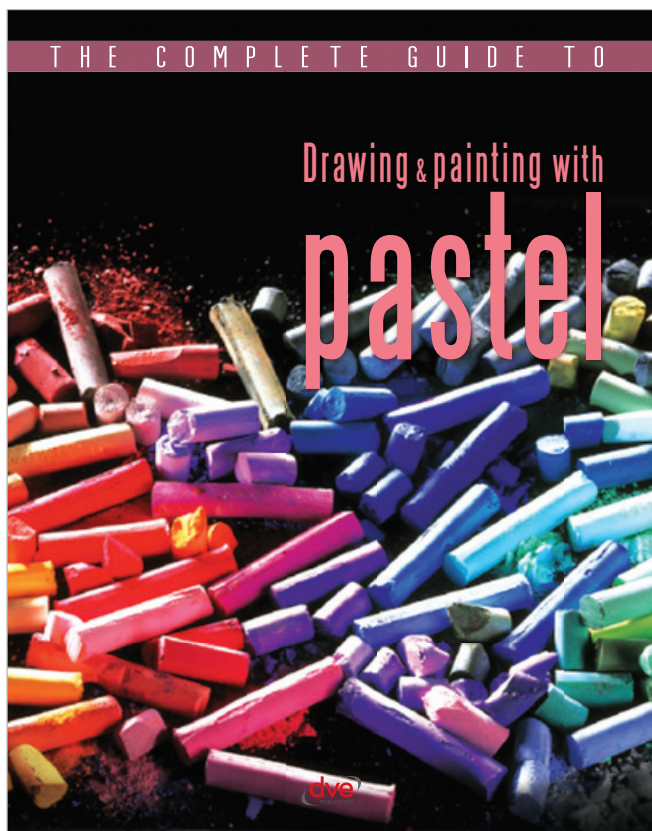
CREATIVE DO IT YOURSELF

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Art is all encompassing; it is everywhere and can be created from anything. Readers can discover how to design and shape their own art using our practical illustrated guides. Full of tips and tricks for all DIY projects; from learning how to draw horses, how to make their own Christmas decorations and elaborate origami creations, to discovering the correct way to use acrylics or watercolours, there is something for everyone.

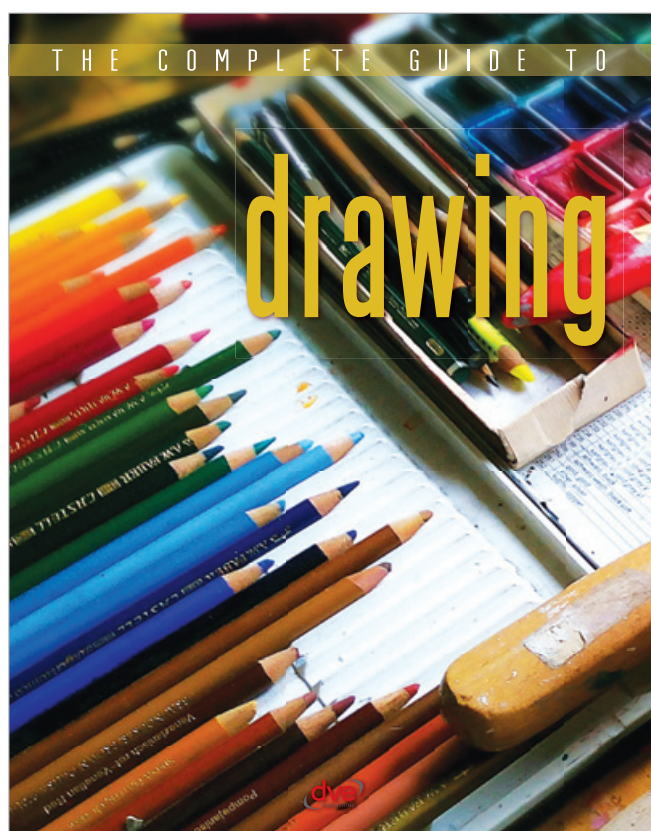




ISBN 978-1-78525-459-8
 Format 220 x 280 mm, 64 pages
 12,500 words

Pastel is one of the nicest and most pleasant techniques. This technique has been used by many important painters throughout history. On the one hand, it has the ease, the spontaneity and the speed of drawing; and, on the other hand, it preserves the bravery, the sensuality, the attraction, and the idealism of the painting.

With this technique you can easily express your artistic feelings. You only need a few pastels, either a pastel pencil or a stick, and paper. The rest, like the technique or the blurring, depends on the skill of each person. This book has all the knowledge regarding pastel painting. You will find the basic rules, tips, exercises, and practical examples explained very clearly, including pictures and step-by-step explanations.



ISBN 978-1-78525-458-1
 Format 220 x 280 mm, 64 pages
 13,000 words

Drawing is considered the foundation of any work of art. Just like master painters from history, one should draw a sketch before starting a painting, in order to guide you throughout your work. Drawing is not only a medium towards the final work, but it is also an artistic activity on its own. Cave paintings or the paintings in ancient Egypt are some examples of coloured drawings.

Drawing is the artistic medium par excellence. Drawing is not just about using a pencil; it's about perspective, proportions, lights and shadows, contrast, composition, depth, etc. This way, your doodle will turn into a united, balanced, and harmonious drawing and, eventually, it will become a masterpiece.

This book provides a clear and easy-to-read overview of the foundations and the main techniques of drawing, including exercises to practise your skills.

ISBN 978-1-78525-457-4
Format 220 x 280 mm, 64 pages
13,500 words

In the practice of painting, oil painting is possibly the most fascinating painting technique and also the most rewarding. With a few colours you will be able to create an almost infinite palette.

This book includes many tips, information, lessons, and a lot of practical exercises that are essential when learning this attractive, interesting, and affordable technique.

This book is the best guide to learn, in an easy and practical way, the preferred techniques of the greatest masters in the history of painting.



ISBN 978-1-78525-460-4
Format 220 x 280 mm, 64 pages
13,000 words

Often considered as a subsidiary technique of oil or a less noble version of watercolour, gouache has become, after many years of research and experimentation, a technique widely used by artists.

This book includes materials, techniques, and resources to achieve different pictorial effects; it also provides numerous exercises and explanations to learn how to paint step by step.

It is an essential tool to get to know in depth the technique of gouache, both for beginners and those who are already familiar with it.

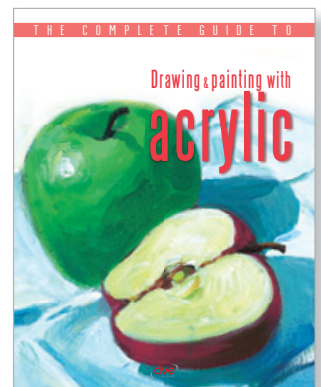


ISBN 978-1-78525-461-1
Format 220 x 280 mm, 64 pages
14,000 words

Until relatively recently, acrylic was considered a subsidiary method of the most important techniques (oil, watercolour, pastel). Nonetheless, it has not ceased to gain followers.

Aimed at both the amateur and the professional, this work makes the creative practice of acrylic paint much easier to exercise, and it guarantees success.

In addition to technical explanations, the book provides different experimental lessons, tips, resources and detailed processes, all in a practical way, so you can learn without difficulty and observe first hand their results.

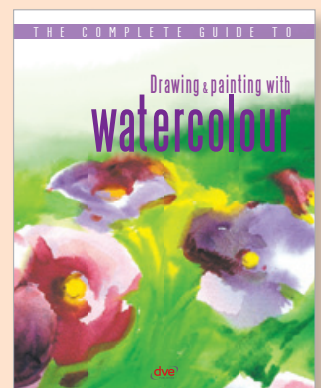


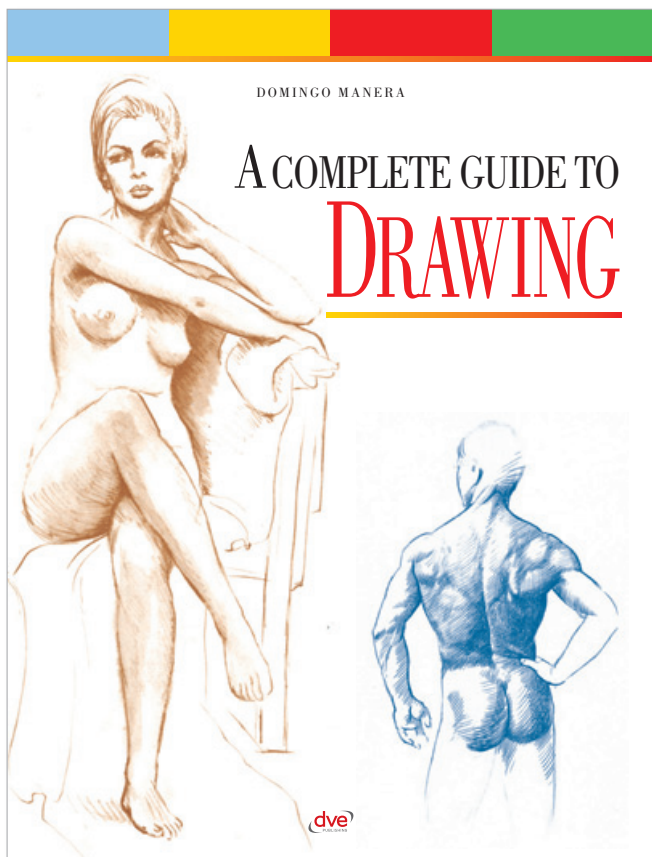
ISBN 978-1-78525-462-8
Format 220 x 280 mm, 64 pages
16,000 words

Watercolour painting is based on the combination of water and pigments, which allow us to get paintings full of light, transparency, and different textures and shades of colour.

This book explains everything you need to know about the watercolour technique in a way that is accessible, easy, and attractive to everyone. Besides being instructional, this is also a book to enjoy and develop a hobby. This book is the result of many years of work and experience of a team of masters in painting and teaching art.

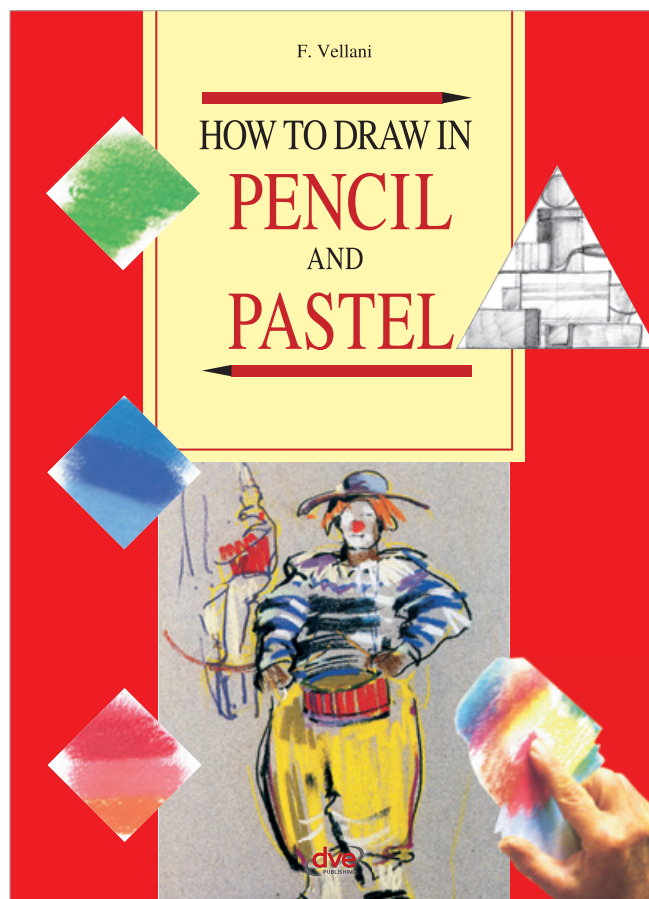
The interest and characteristic of this course is that everything is explained through practical exercises.





ISBN 978-1-78525-613-4
Format 230 x 300 mm, 396 pages
64,000 words

Learning how to draw doesn't just depend on the choice of paper or the tools such as the pencil or the rubber. You also need to know the appropriate working positions, what should be the support of the paper on which you draw, and how to hold the pencil. And how about what to draw? Where to begin? What techniques? After the first basic steps, the course begins to gradually teach you the different techniques and principles of perspective and proportions.



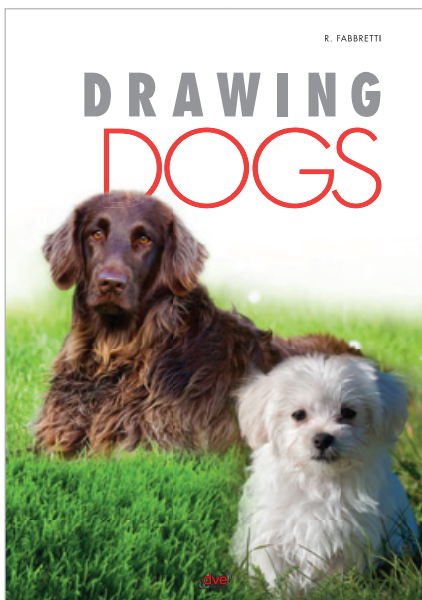
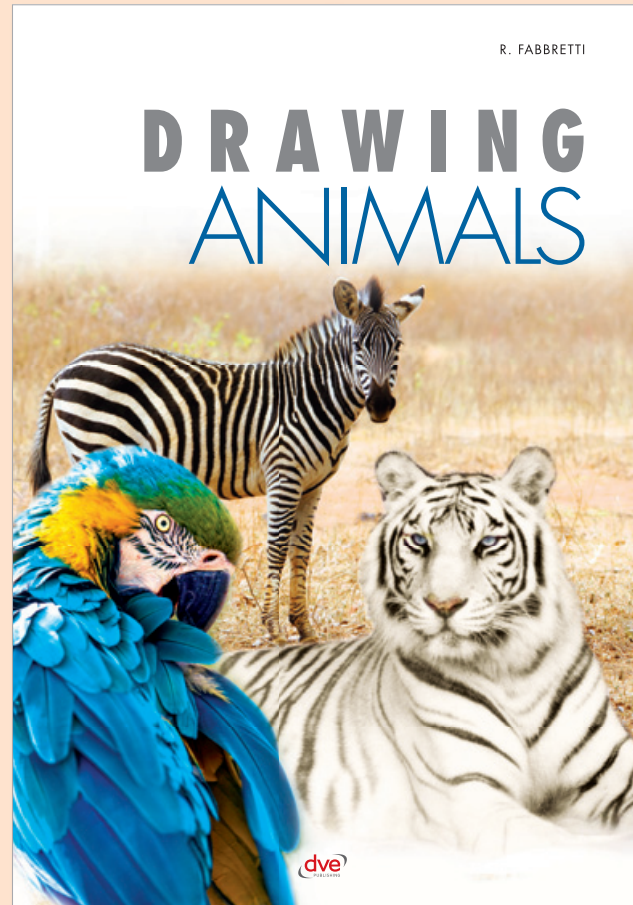
ISBN 978-1-78525-463-5
Format 170 x 240 mm, 128 pages
13,000 words

This is a manual that contains everything you need to know about the practice of pastel painting. Many basic rules, tips, tricks, exercises, and practical demonstrations are explained in a clear and detailed way, including step-by-step illustrations.

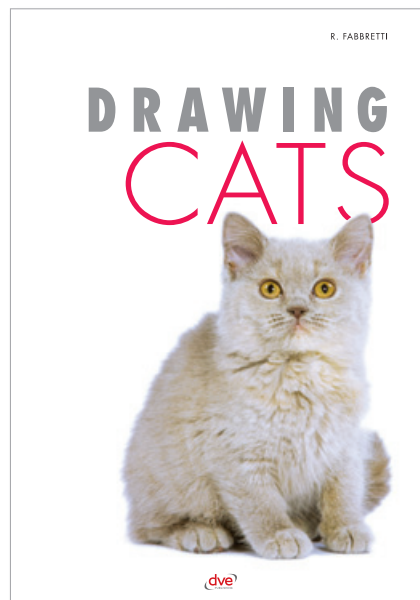
Whether you are an animal lover or a budding artist, who hasn't wished to be able to draw animals? No matter if you aim is to make sketches to wow your friends, achieve mere personal satisfaction, or you want to capture your pet in order to decorate with its portraits your walls, you will be able to do it with this complete book.

As opposed to the stories often heard, learning to draw on our own it's not a difficult task. In order to achieve this, we just need to follow a logical and rational method. Those books reveal how to draw dogs, cats, horses and animals in general, taking as a reference the skeleton of the animal. After this, the drawing will be made through its association with geometrical figures. Everybody is capable of drawing a circle, a square or a triangle, but what people don't know is that with a few additional touches your sketch can be transformed into an incredible animal! Within those books you will find a simple, fun and effective method to learn the basic drawing techniques and achieve amazing results.

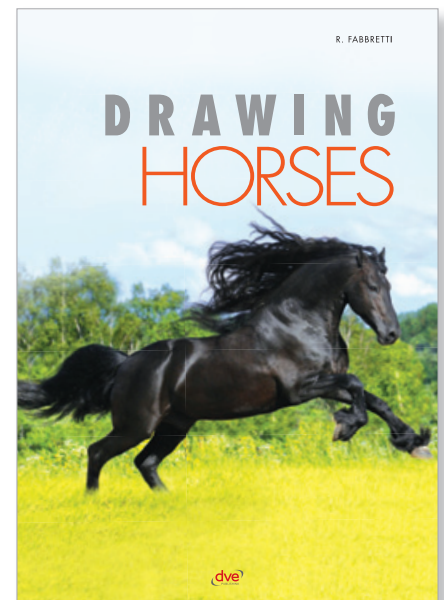
ISBN 978-1-78525-466-6
Format 210 x 297 mm, 32 pages
1,000 words



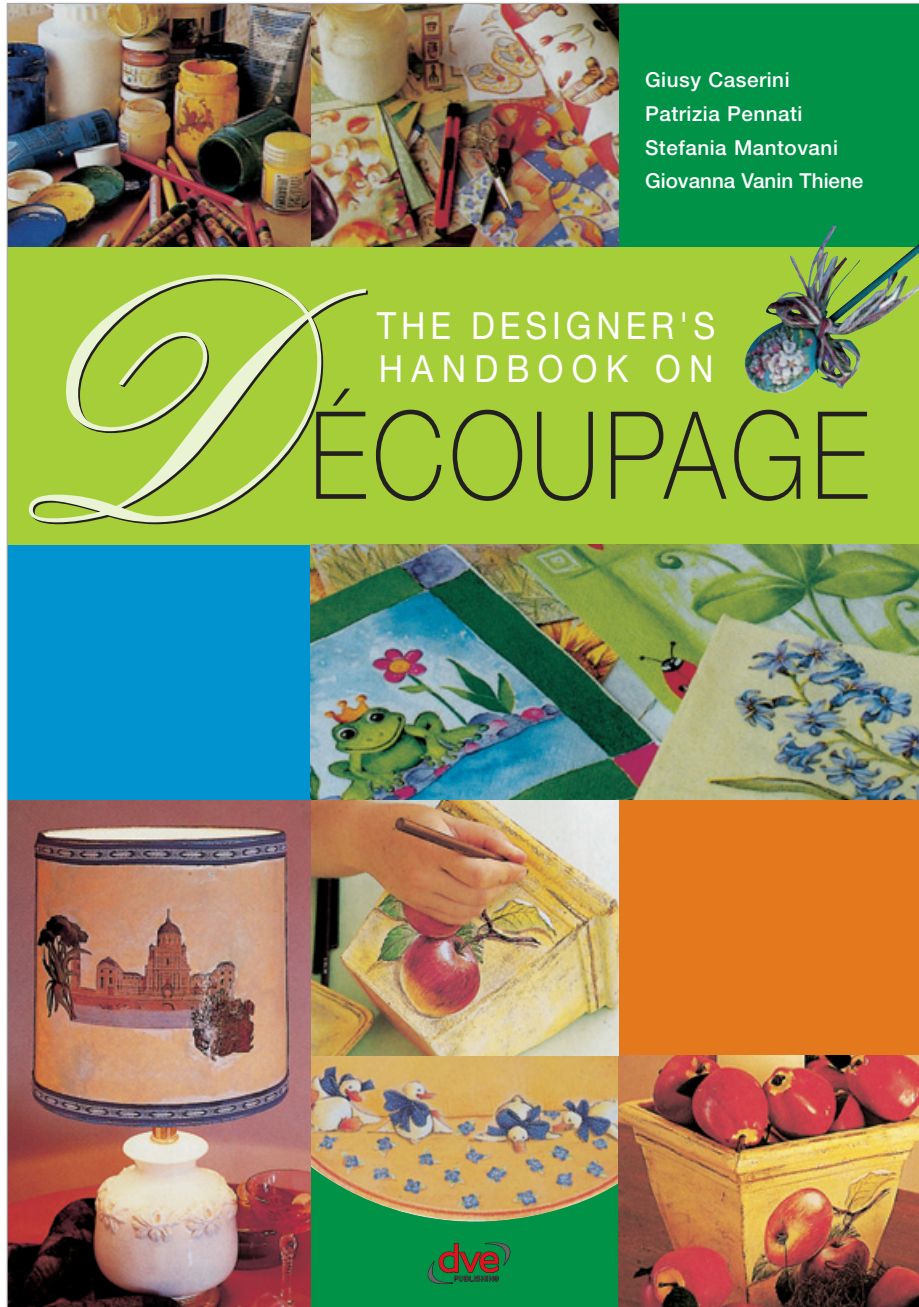
ISBN 978-1-78525-465-9
Format 210 x 297 mm, 32 pages
1,000 words



ISBN 978-1-78525-467-3
Format 210 x 297 mm, 32 pages
1,000 words



ISBN 978-1-78525-464-2
Format 210 x 297 mm, 32 pages
1,000 words



ISBN 978-1-78525-485-7

Format 170 x 240 mm, 256 pages

18,000 words

With this interesting book you can learn different decorative techniques such as traditional decoupage with napkins or even three-dimensional ones, allowing you to perform three-dimensional decorations. Step by step, you will find all indications to prepare surfaces, gluing paper cut-outs and finishing with the appropriate varnishes. You will be able to decorate and give a new look to any corner of your home and to make beautiful objects to give to your friends.

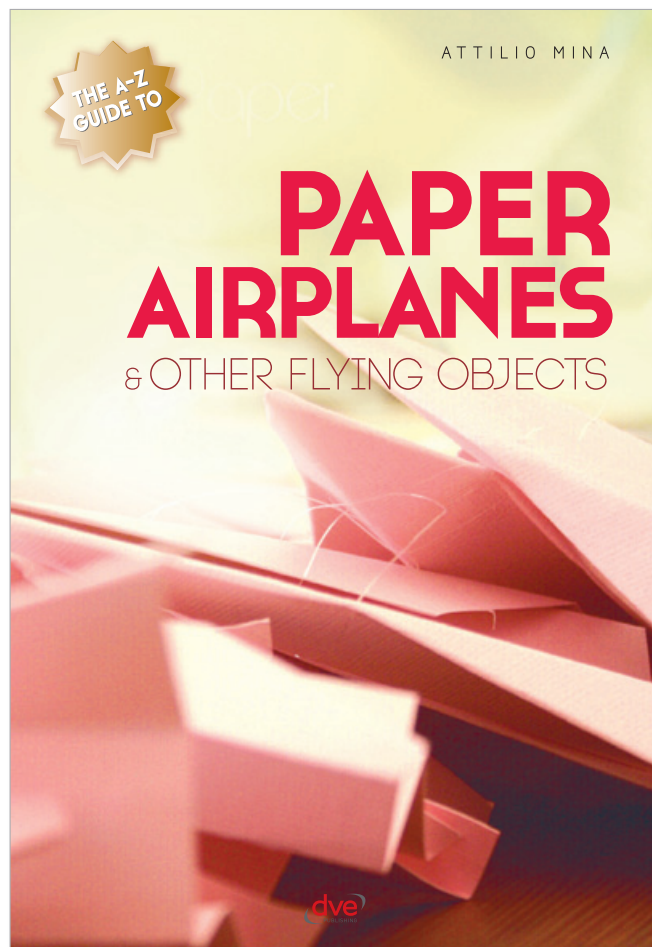


ISBN 978-1-78525-363-8
Format 170 x 240 mm, 96 pages
7,000 words

Do you enjoy working with paper? Are you a patient and accurate person or wish to become one? Paper animals are a simple game that can become trickier as your skills improve.

In this book, the numerous drawings will show you, fold after fold, how to make beautiful animals and small sculptures of paper that will liven up with your fantasy and creativity.

And once you've gained certain skills, you will discover how to create other masterpieces in a new and original way.



ISBN 978-1-78525-472-7
Format 170 x 240 mm, 96 pages
12,000 words

Very few things are needed: a place to work, the right paper, some colours, scissors, and glue.

We provide the projects with images and step-by-step explanations.

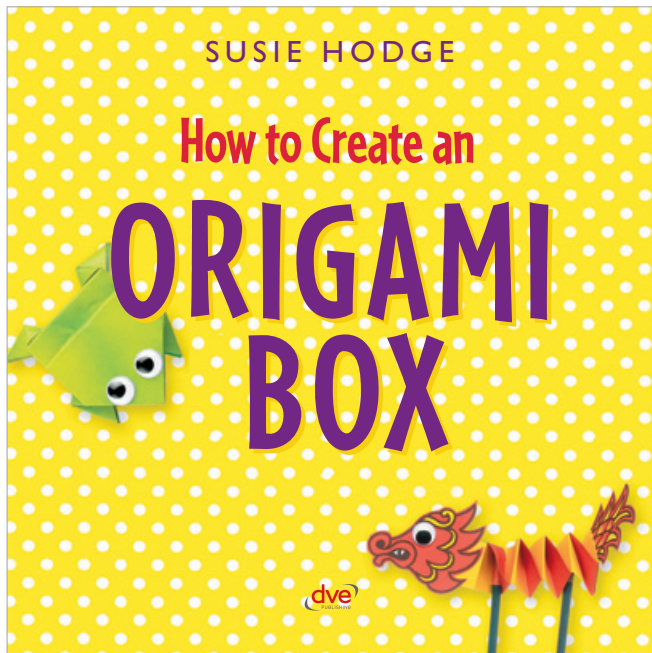
You will learn everything you need to know to make your planes to fly: the tests, the circular flight, how to choose the right wind, etc.

You can choose among many classic and fantasy models: biplanes, V2, fighter aircrafts, "Fly" planes, helicopters, or space shuttles.

You will find the most famous aircraft in history, with one or two propellers...

... and many other flying objects, like the boomerang, an object that returns to the person who threw it, parachutes, hot-air balloons, blowpipes, flying balls, etc.

You will build the plane and make it fly. This is an easy and comprehensive guide, a delight for children and also for all adults who are eager to play.



ISBN 978-1-78525-468-0

Format 105 x 105 mm, 128 pages

4,000 words

In order to create origami figures, you need different materials such as special papers to fold, colourful and bright sheets to start cardboards and create three-dimensional greeting cards, scissors and glue, and others basic tools. Coloured pencils give a finishing touch! This book of 128 pages with illustrations, will guide you step by step, with simple instructions.



ISBN 978-1-78525-469-7

Format 105 x 105 mm, 128 pages

5,000 words

You will be ready to fly in no time! This book of 128 pages teaches you how to fold paper airplanes. With 6 designs and their templates, it's easy to follow, and you will quickly become an expert pilot.

ISBN 978-1-78525-470-3

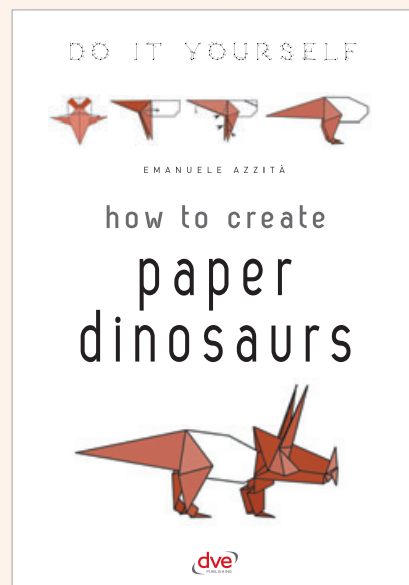
Format 170 x 240 mm, 64 pages

2,600 words

Some sheets of paper and a bit of patience and skill are enough to create elegant, three-dimensional shapes. And with just a few folds, the art of paper folding can give life to all kinds of fabulous creatures, dinosaurs, and other prehistoric animals. Through a didactic and practical approach, this book will help you to discover this wonderful activity, providing you with numerous tips and tricks:

- Making a good choice of the materials;
- Knowing the techniques of paper folding, explained step-by-step;
- Following the models presented.

This way, you will be able to make your projects a reality and let your imagination soar.



ISBN 978-1-78525-471-0

Format 170 x 240 mm, 64 pages

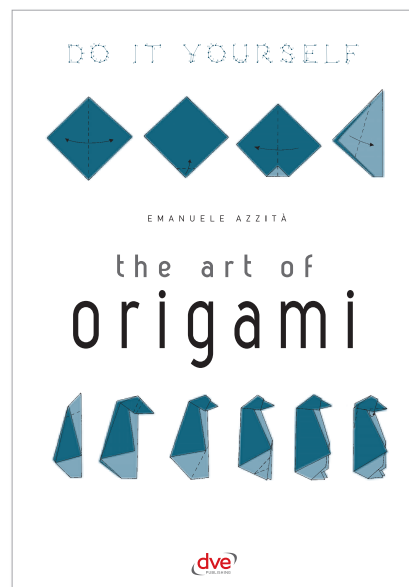
2,600 words

Thanks to origami, the ancient art of paper folding that is well known around the world, you can create all sorts of complicated figures such as a swan, an airplane, or a heron, simply by folding pieces of paper.

Through a didactic and practical approach, this book will take you to discover this activity, providing all the tricks and tips to:

- Make a good choice of the material.
- Follow the correct sequence of folds.
- Get inspired by the models presented.

This way, you will be able to make your desires a reality and let your imagination fly.



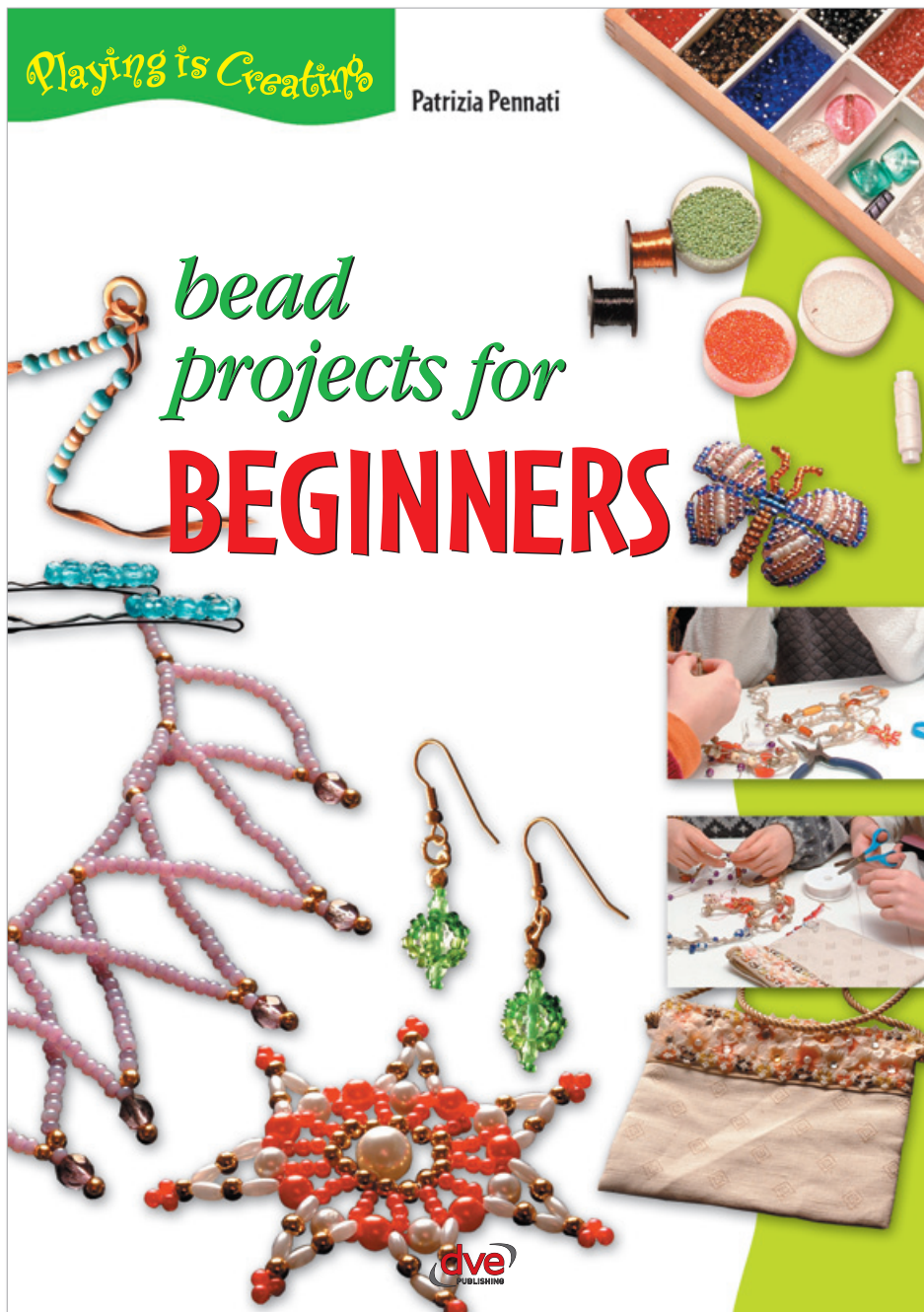
ISBN 978-1-78525-473-4

Format 170 x 240 mm, 208 pages

8,000 words

A simple sheet of paper folded in different ways gives us countless possibilities. In these pages, you will learn the main techniques step-by-step, starting in the beginning with the simplest objects, like a bow tie or a star. Afterwards, you make more complex objects, such as a bamboo stalk with leaves or even dinosaurs. In this didactic manual, the illustrations that accompany the text will help you follow, without any doubts and without any mistakes, each of the steps necessary to achieve the desired object. Among these original, decorative and even useful projects, you will find small objects and paper sculptures to make for yourself or to give to friends and family. With a little patience, skill, and creativity you will be captivated, fold after fold, by this magical game.





ISBN 978-1-78525-477-2
 Format 170 x 240 mm, 96 pages
 21,000 words

A world full of colour and brightness, made out of hundreds of colourful reflections, is about to open in front of your eyes... It is the magic of the objects created using beads: bracelets, rings, necklaces, key rings, postal cards decoration, belts, bags etc. for yourself or to give as a present.

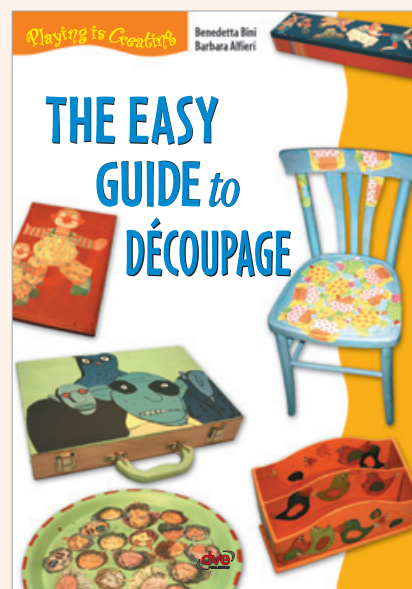
You will be able to follow the instructions using the images to make your first works; later, when you get the skills, you will free your fantasy and surprise everyone.

ISBN 978-1-78525-478-9
Format 170 x 240 mm, 96 pages
7,000 words

Scissors, glue, paper with lively colours, paint brushes and acrylic paints... This is all you need for decorating a lot of items that you can keep in your room or gift them to your most beloved friends.

Buckets, baskets, boxes, trays, chairs, stools, cases, glasses fund, trunks and frames, agendas and cases.

With a little bit of patience and ability, everything can be enriched with a lot of colour and with your preferred figures, with your preferred animals... Cheer up and get on with it!

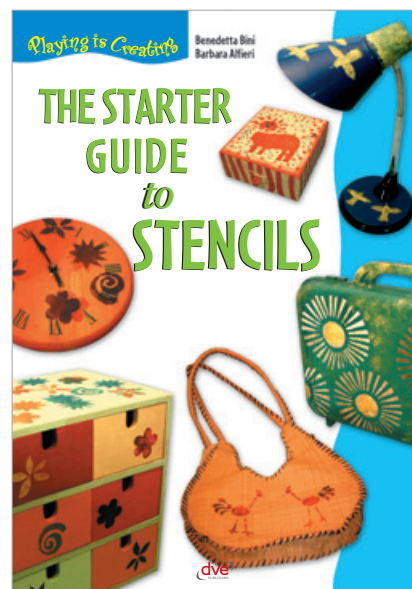


ISBN 978-1-78525-474-1
Format 170 x 240 mm, 96 pages
9,200 words

Stencil decoration: looks nice, right? But, how is it done? It's extremely simple with this book and a few utensils.

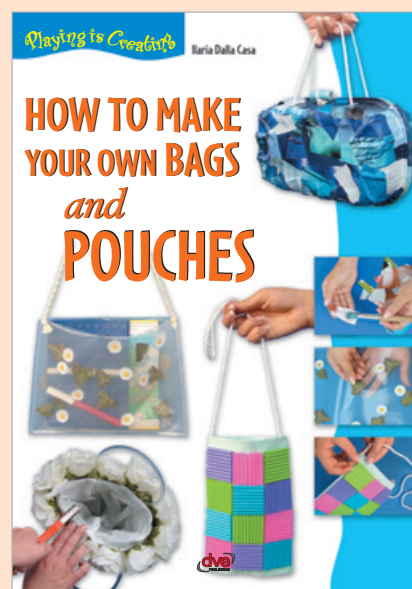
Boxes, flowerpots, jars, folders and cases, stools and frames, bags and purses... Everything will likely gain in colour and get a personal and distinct touch, following your imagination and ability.

Discover a fun way of being an artist, with brilliant results, and above all... without any complication!



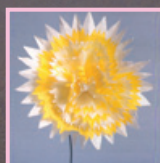
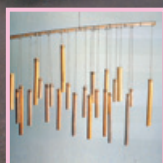
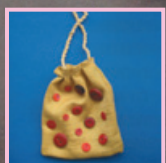
ISBN 978-1-78525-476-5
Format 170 x 240 mm, 96 pages
8,000 words

If you want to create your own purse design, this book is for you. Classic, modern, dynamic, practical, elegant, all styles are at your hand once you choose your patterns. By combining colours with patterns and fabrics, you will have a purse perfectly suited to your taste. From easy models to more difficult ones, your friends will always want to borrow your bag!



80

creative
ideas



dve
PUBBLICITÀ

ISBN 978-1-78525-490-1

Format 170 x 240 mm, 208 pages

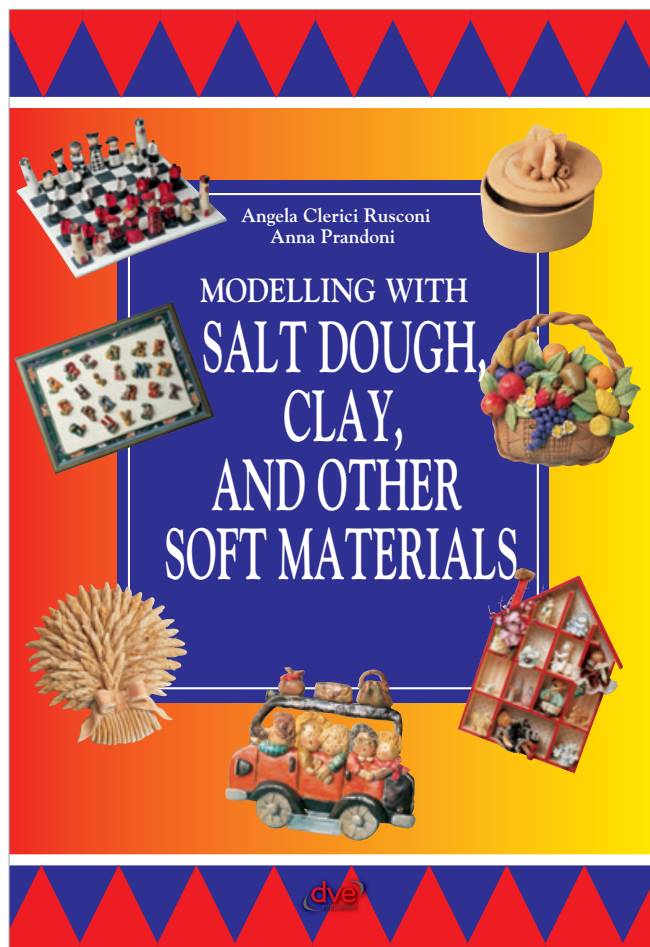
23,500 words

Designed for children, here's a book with more than 80 ideas that can be performed alone or with friends: paper airplane to challenge your friends in racing, origami to discover the endless possibilities of a sheet of paper, jewelry made with beads, original purses and bags, model salt dough and make magical figures with window colour. In these pages you will find techniques and ideas, but the best will come out of your imagination. Boredom will become a distant memory!



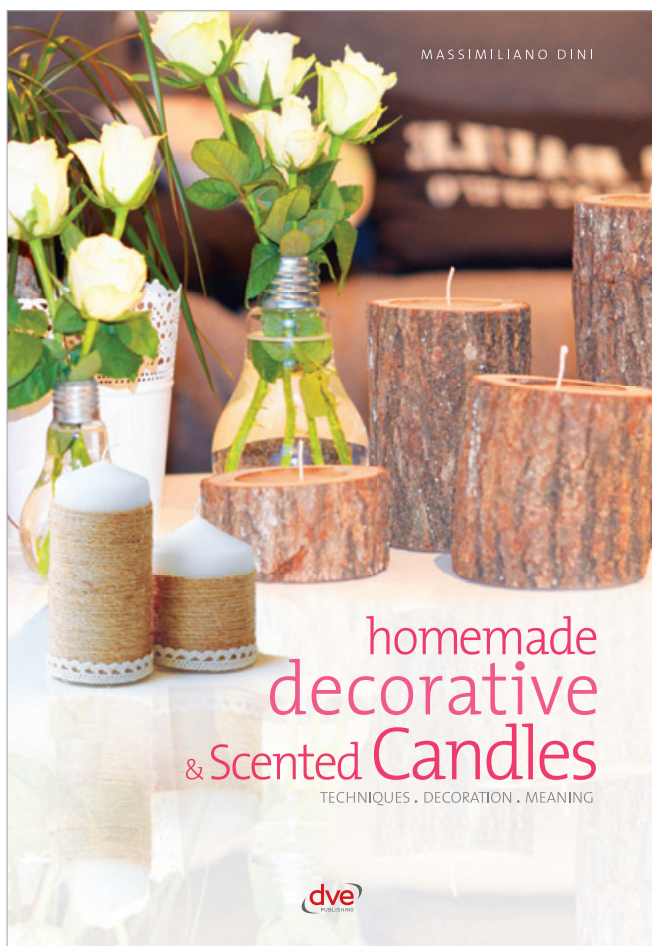
ISBN 978-1-78525-491-8
 Format 170 x 240 mm, 160 pages
 16,000 words

This book explains all steps, easy to learn, to guide you through leather and fur artcrafts: cutting, glueing, perforating, sewing, decorating, burning, colouring. You can also see all the necessary tools that you will need to get before starting your work: scissors, knives, hammers, square, compass, needle wool, waxed thread, glue, etc. You will be able to create bracelets, belts, necklaces, cigarettes cases, covers for agendas, purses or even wallets.



ISBN 978-1-78525-483-3
 Format 170 x 240 mm, 160 pages
 16,000 words

Modeling dough or clay is one of children's favourite activities. They let their creativity inspire them and the results are pretty dough jewelries, pinch pots or even magnets. They are a variety of modeling clays suited for different purposes. Salt dough is a must for making basic sculptures. It can be used as an all-natural play dough and self-hardening clay alternative. Your finished salt dough sculptures can be air-dried or oven-dried to set.

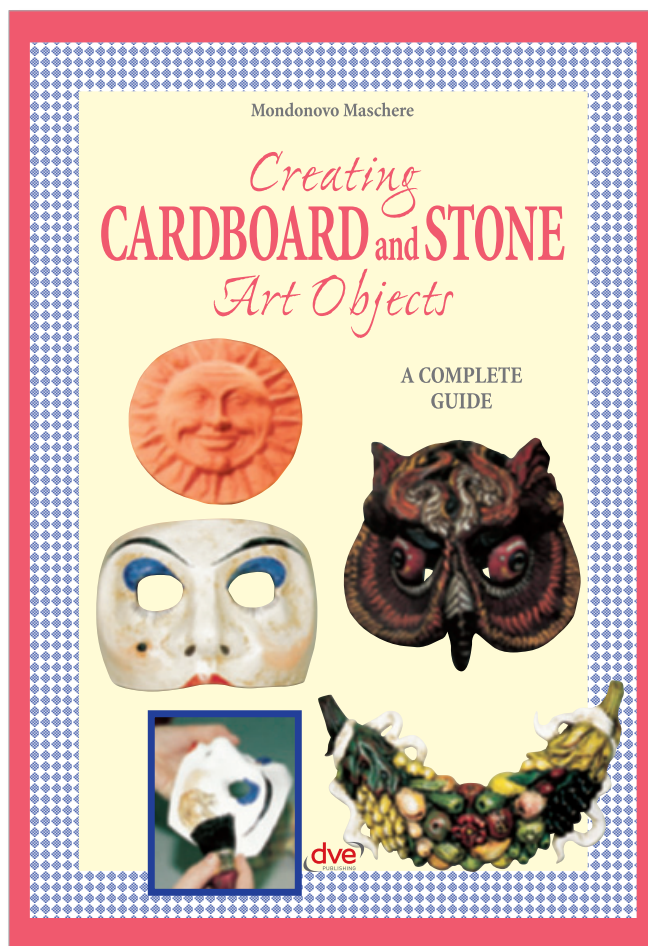


ISBN 978-1-78525-489-5
 Format 170 x 240 mm, 128 pages
 10,500 words

This book will help you discover candles, their ability to transmit optimism, to create a specific atmosphere, and to make any table, house, or garden more elegant.

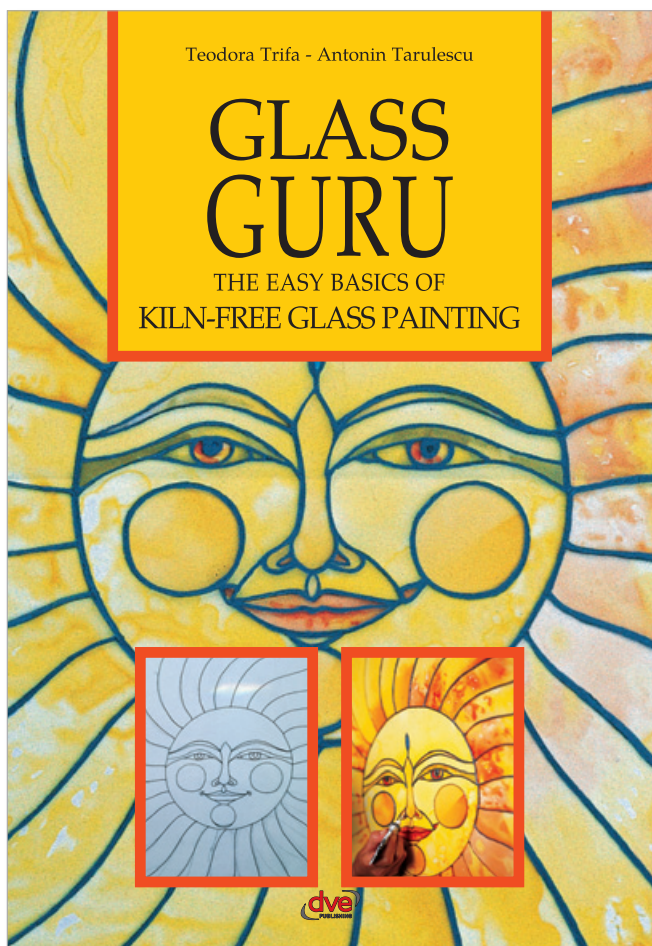
Here you will find lots of ideas, illustrated in colour and with all the instructions to create them. You'll surprise yourself, and you will amaze your loved ones, friends and guests, and learn how to prepare precious gifts without spending too much.

In short, you will discover the fascinating world of candles.



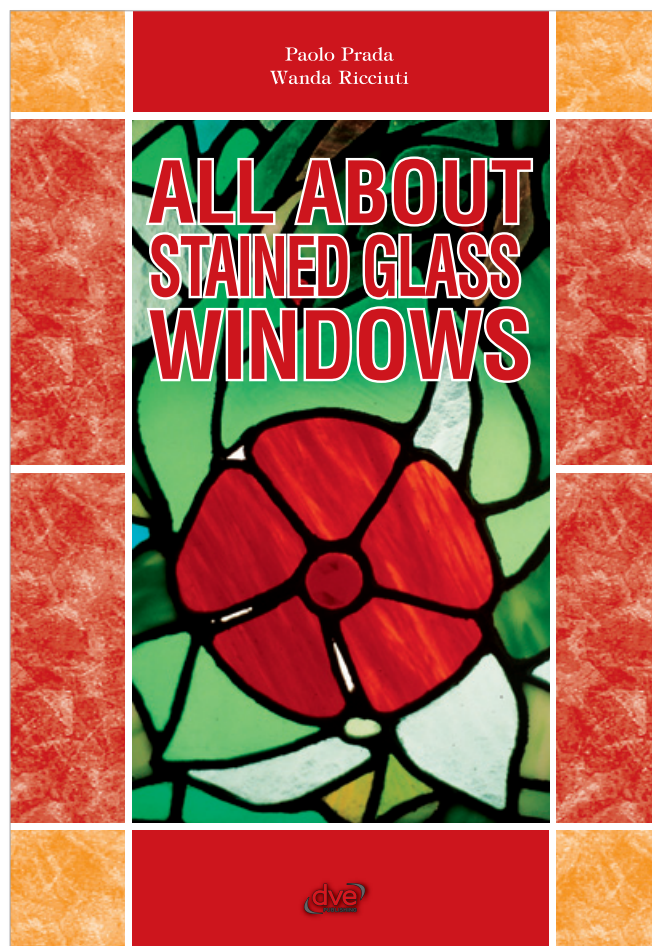
ISBN 978-1-78525-486-4
 Format 170 x 240 mm, 156 pages
 22,000 words

Here you will find all the instructions, step by step, to use and create objects with papier mâché. What tools do you need to perform increasingly sophisticated creations? The volume is well illustrated with many examples so that you can create many artworks, from small sculptures to masks. This book will answer all your questions and will guide you to becoming a real sculptor.



ISBN 978-1-78525-479-6
 Format 170 x 240 mm, 160 pages
 17,000 words

The art of glass decoration is very old (think of the great cathedrals). This book guides us in understanding the different types of glass. It describes the tools needed and tells us which colours should be used in cold decoration. You can also get special effects with engraving glass, which creates magnificent gradations of colour, tones, semitones and brightness. For each technique, each special drawing, illustrations show the various stages with examples.

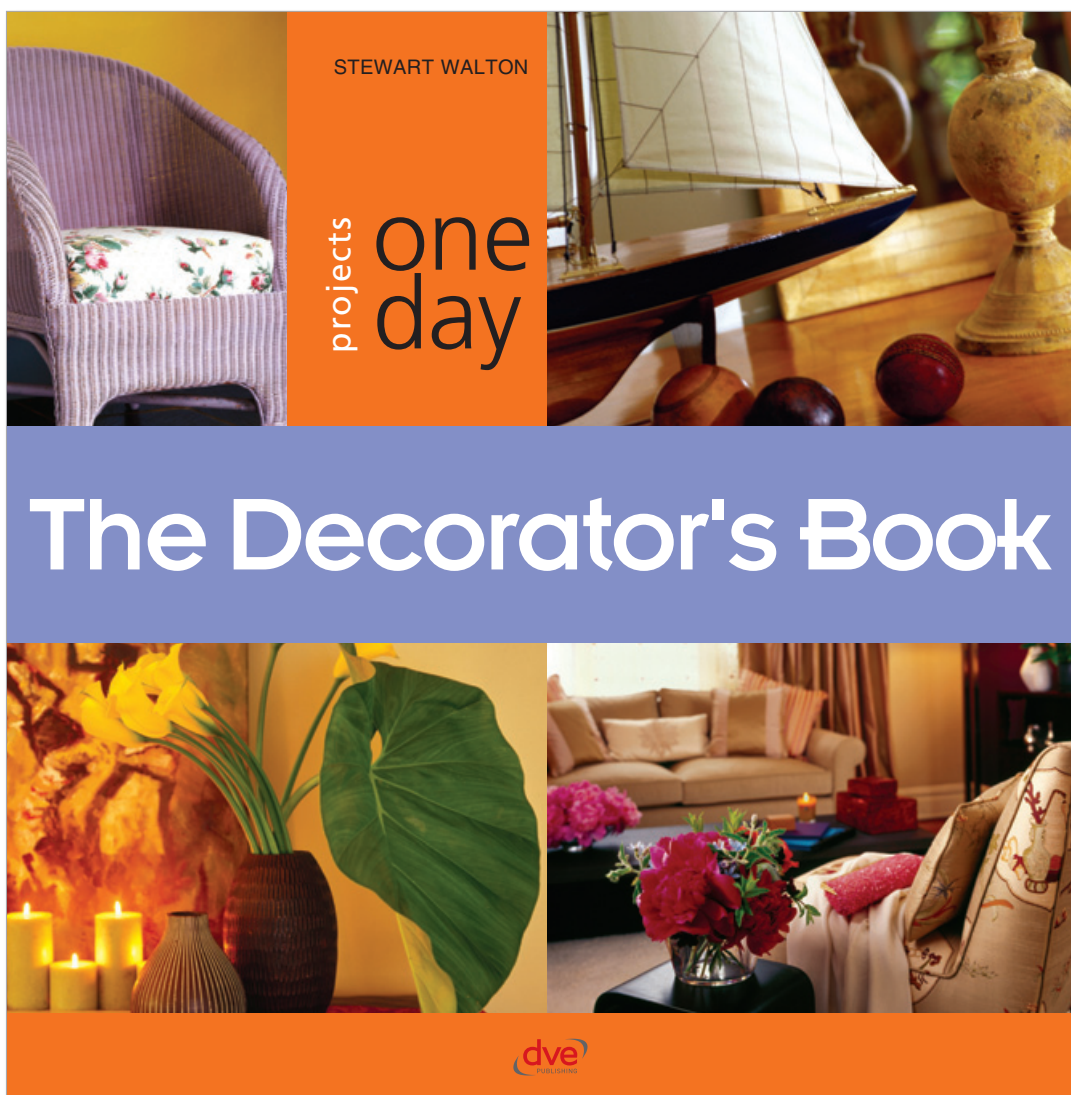


ISBN 978-1-78525-480-2
 Format 170 x 240 mm, 160 pages
 11,000 words

Learn the art of stained glass with the materials that you need, techniques, advice, accessories, most common mistakes, how to solve or use them on your behalf etc.

In this book you will find all the information to practise the different cuts of the glass, manual colouring, assembling the pieces, and the most suitable use of stained glass in doors, skylights, windows, and screens.

Even if you are not an artist yet, glass will do almost everything by itself!



ISBN 978-1-78525-331-7

Format 230 x 230 mm, 112 pages

20,000 words

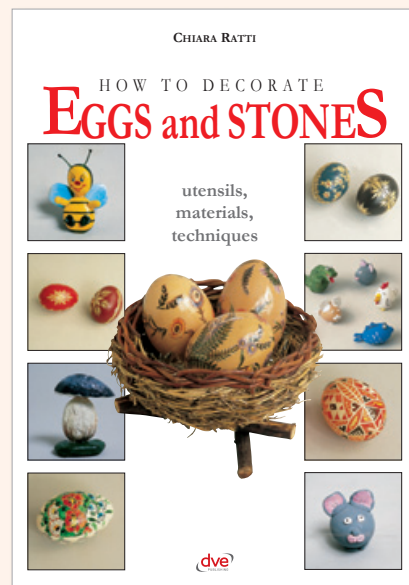
This book contains twelve fabulous projects that will give your home a new look. Whether you want to give a touch of colour to a room, or you want to remodel it completely, Stewart Walton offers diverse possibilities. All projects presented here have been carefully selected so that they can be completed in just one day. Furthermore, they are illustrated with magnificent photographs and include step-by-step explanations with simple instructions. With the elegant design of this book and its detailed instructions, it will encourage you to develop your skills and learn new techniques. In addition, this manual will show you how to customise your projects, using different ideas and variations on each one.

ISBN 978-1-78525-487-1

Format 170 x 240 mm, 160 pages

26,000 words

The author teaches, after preparing eggs and stones, the art of painting, dyeing and decorating their surfaces in a thousand different ways. With colour illustrations and the clarity of the explanations, it will be much easier to learn the different steps. With the large diversity of stones, you can always find smooth angles or odd shapes, rounded pebbles, planes and bumps that can become nice surprising figures. You can then use them as table or furniture ornaments, paperweights, bookends, or other decorative objects elegant and ornamental.



ISBN 978-1-78525-484-0

Format 170 x 240 mm, 124 pages

14,500 words

Christmas decorations can be created with very different materials. From ribbons to cardboard tubes of aluminium and golden paint, you will be able to prepare Advent calendars, or gold ornaments for the Christmas table. Your decoration will be original and very personal. It just takes a little patience, imagination, and a book like this, with illustrations and explanations that can be modified according to your taste.



ISBN 978-1-78525-482-6

Format 170 x 240 mm, 180 pages

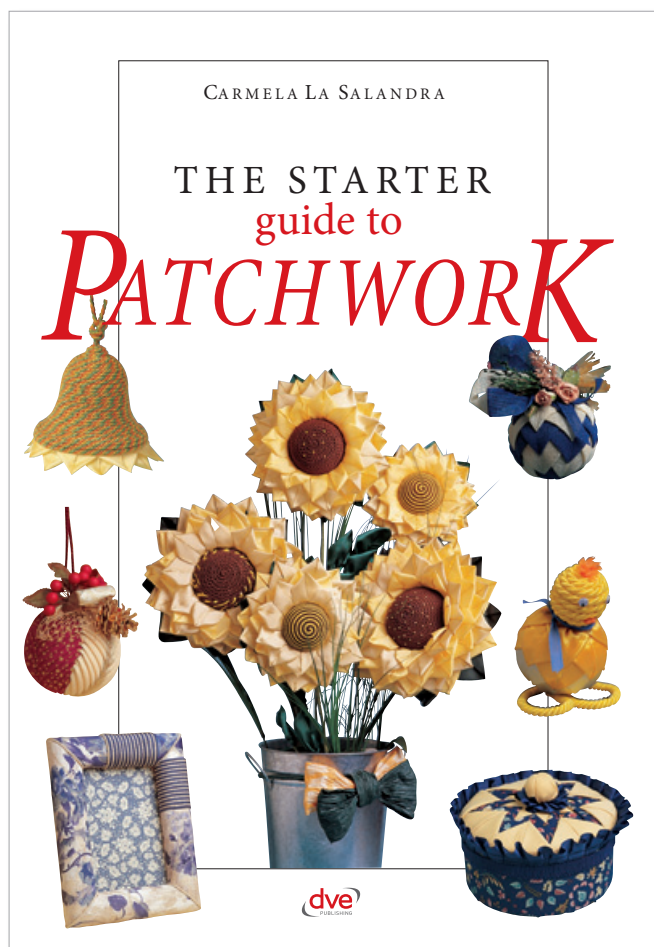
28,500 words

In these pages you will learn how to restore and decorate old furniture, and how to apply the different techniques: stencil, coating, trompe-l'oeil, eastern, Mediterranean or American country styles, etc.

Within the chapters you will learn how to organise the work, what the tools and essential materials that you need are, and the basic and preparatory operations.

Here you will find explanations and images that, following them step by step, will allow you to get professional results.



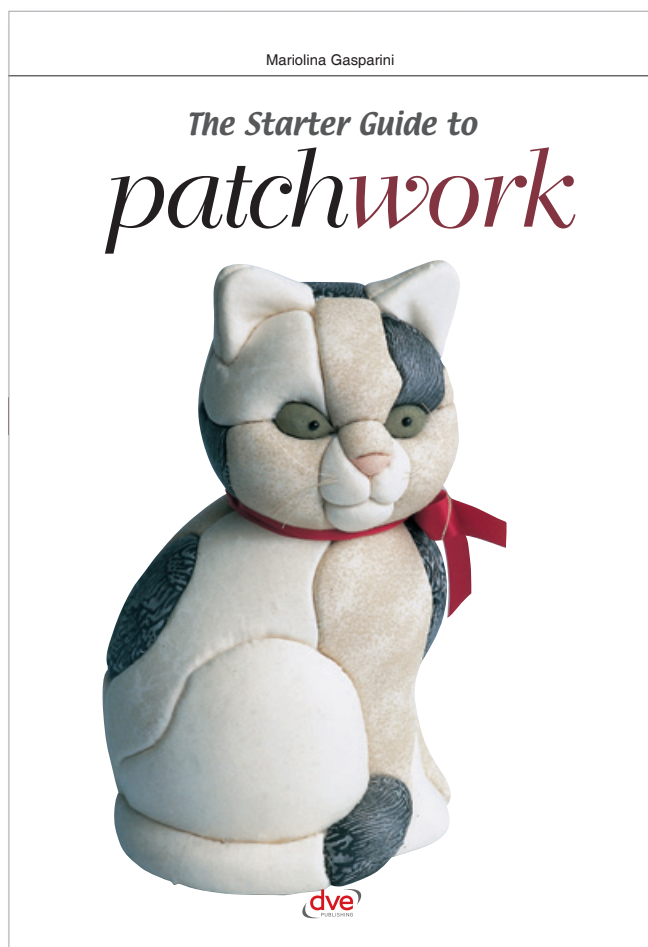


ISBN 978-1-78525-495-6
 Format 170 x 240 mm, 96 pages
 17,000 words

A marvelous and entertaining hobby that only requires some easy to find materials: fabric, tape, thread, glue, pins, and any kind of polyester

You provide the imagination, and we give the indications in this very basic and clear guide

Different techniques will be introduced and explained: artichoke style, crest, cord style, all of them without the need for a needle. You will learn how to create daisies, hyacinths, sunflowers, Easter and Christmas decorations etc. The book just sets up the basics, but you can go a long way on your own and imagine new techniques and compositions!



ISBN 978-1-78525-494-9
 Format 170 x 240 mm, 160 pages
 10,500 words

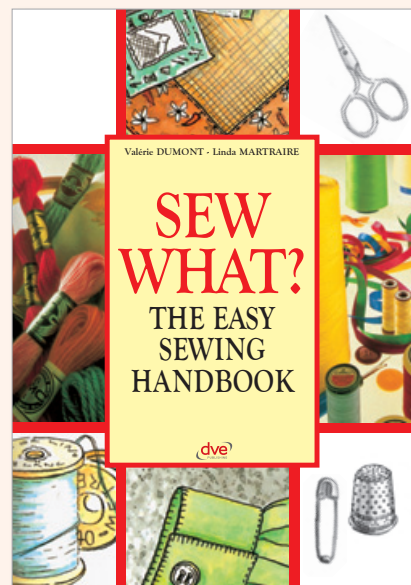
It seems impossible to achieve such splendid results without a needle, but you can do many!

You only need a pair of scissors, a nail file, a knife, pins, brushes, tissue paper, and spray fixative. To which must be added polyester that can be purchased or made at home by "recycling" packaging. What else? Only fantasy!

This book gives lots of ideas to create beautiful decorative objects explained step-by-step and illustrated with different models.

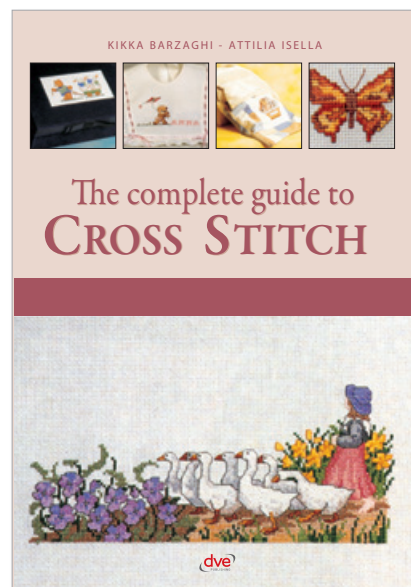
ISBN 978-1-78525-492-5
Format 170 x 240 mm, 192 pages
25,000 words

Fashion is accessible to all, and sewing at home has become a real pleasure. In these pages, with technical specification accompanied by explanatory illustrations, you will find references to the necessary material (needle, thread, scissors, etc.), examples for each exercise (sewn flat, with latch button), and the degree of difficulty of each task. This is a useful guide for both beginners and those who already have experience.



ISBN 978-1-78525-493-2
Format 170 x 240 mm, 96 pages
21,000 words

How to resist the charm of one of the most appreciated embroidery? We present some simple exercises to learn the art of cross-stitch. Here you will find all the necessary information, always with illustrations to do as well as an expert embroiderer. Bibs, quilts, aprons, bathrobes, towels, small decoration details and much more, all will be embroidered with your own hands.

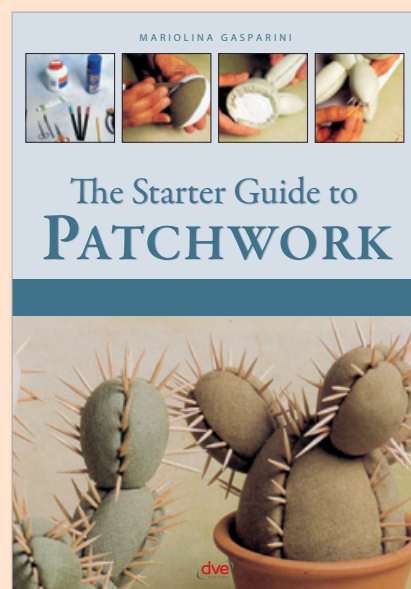


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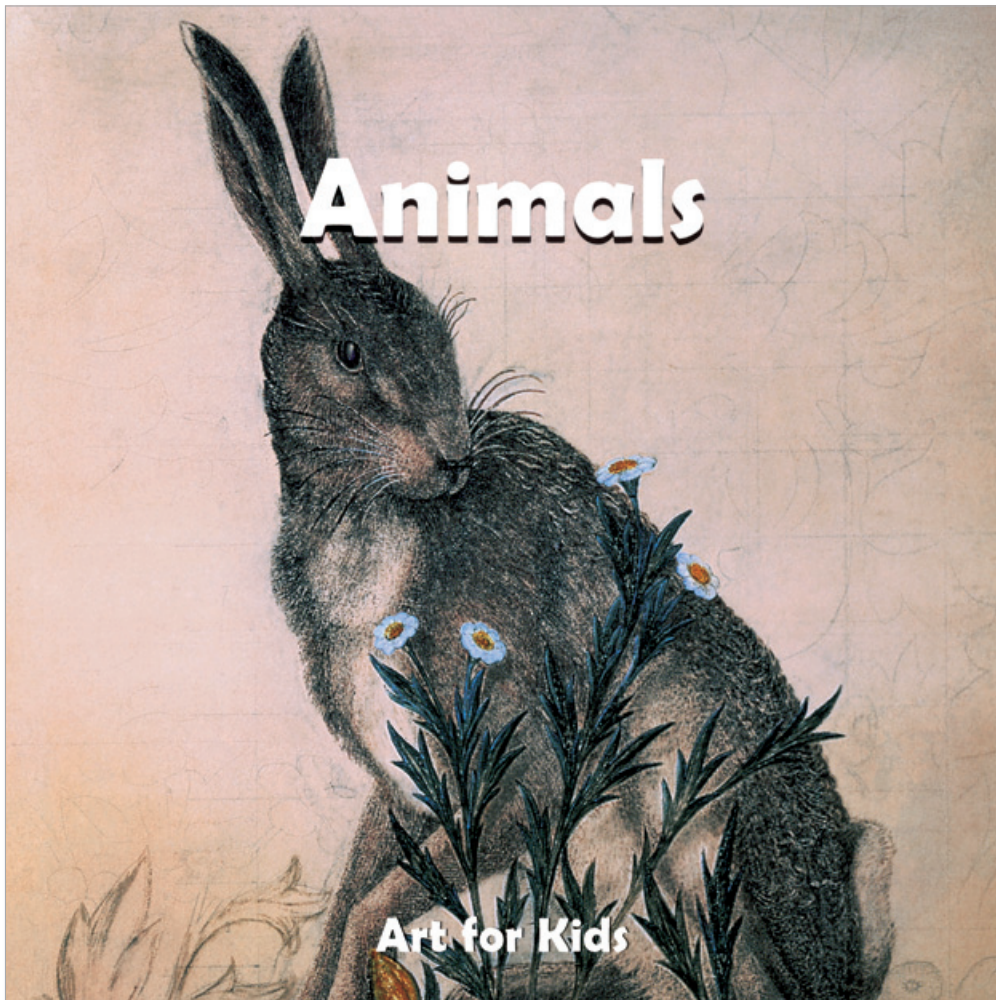
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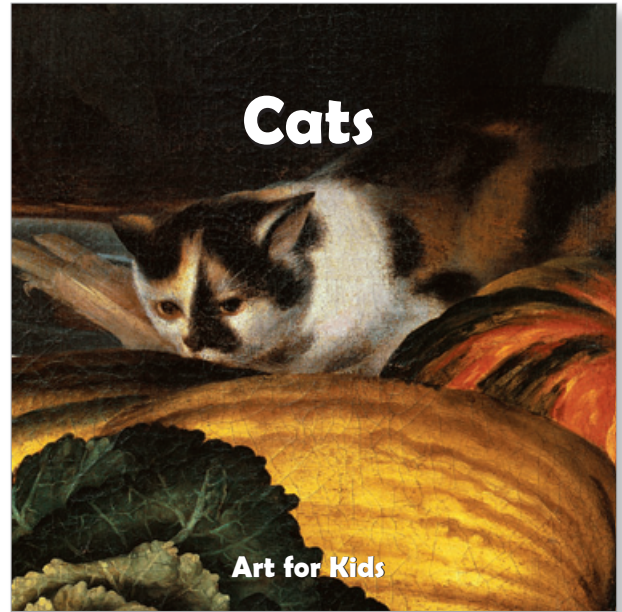
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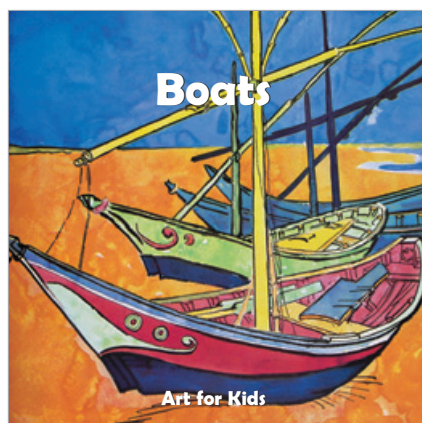
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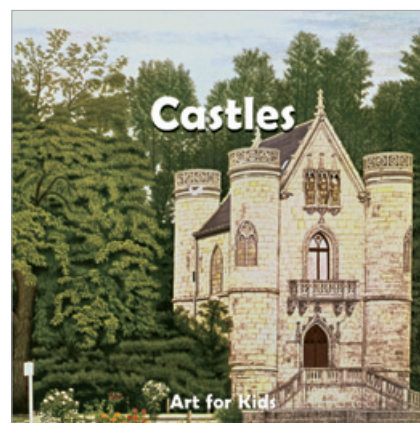
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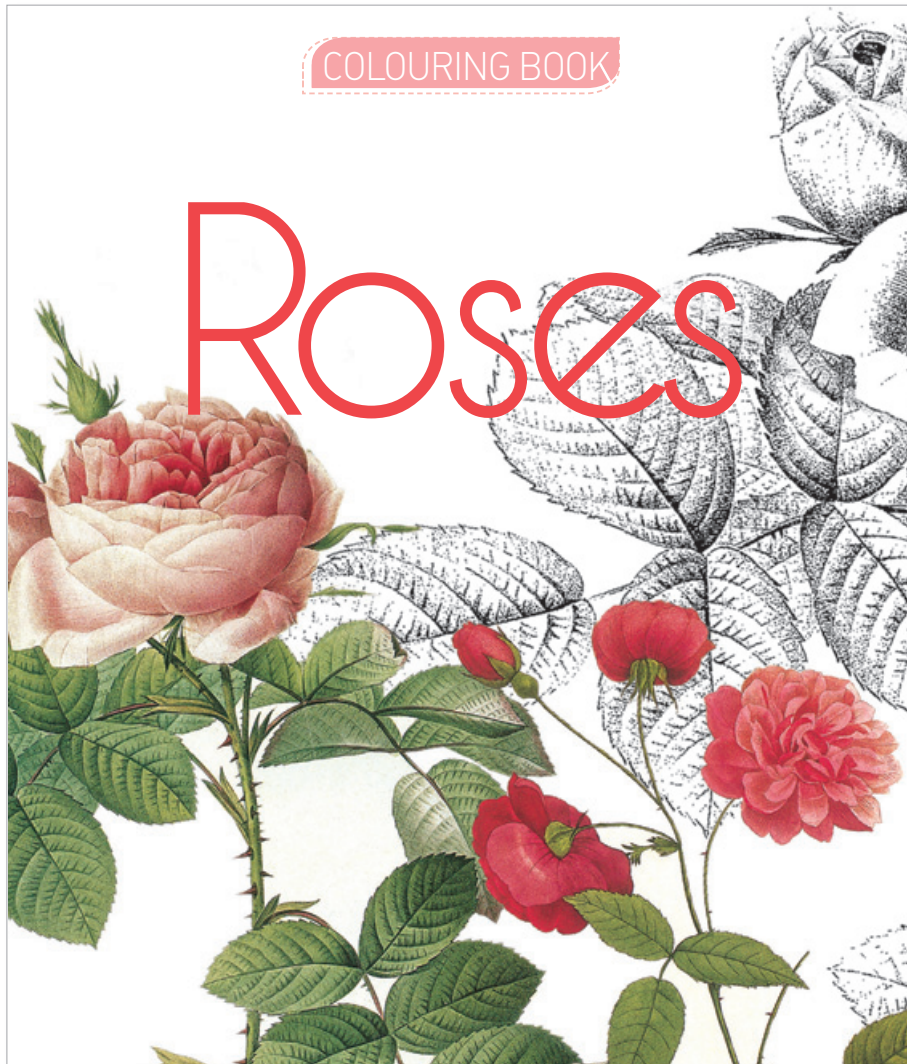
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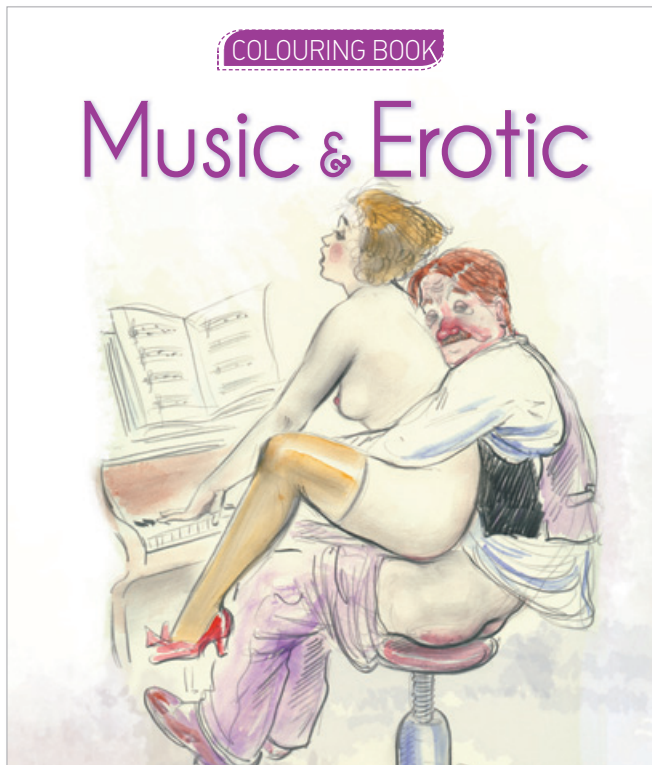
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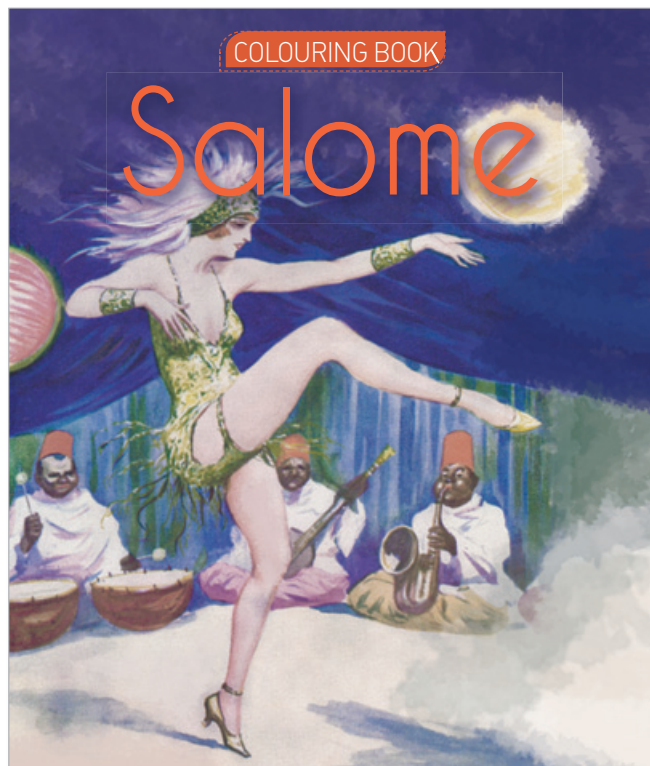
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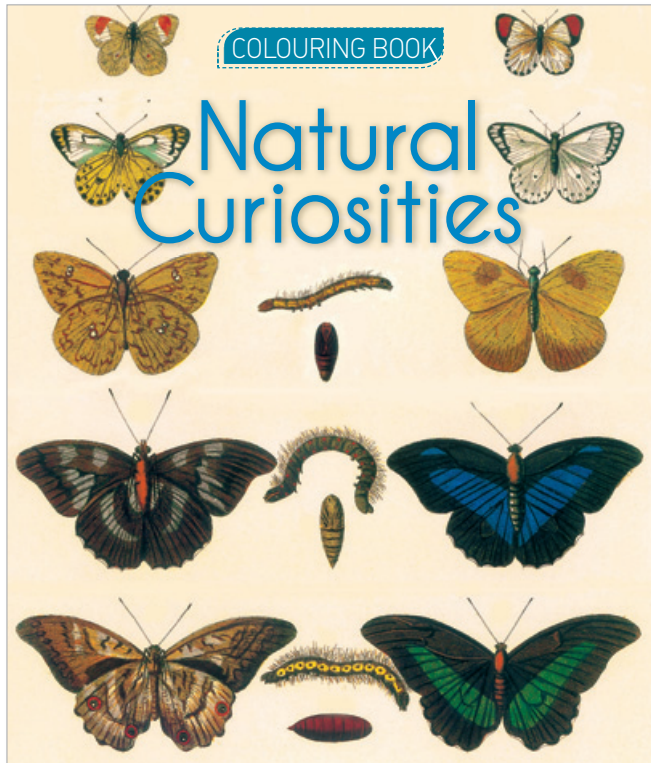
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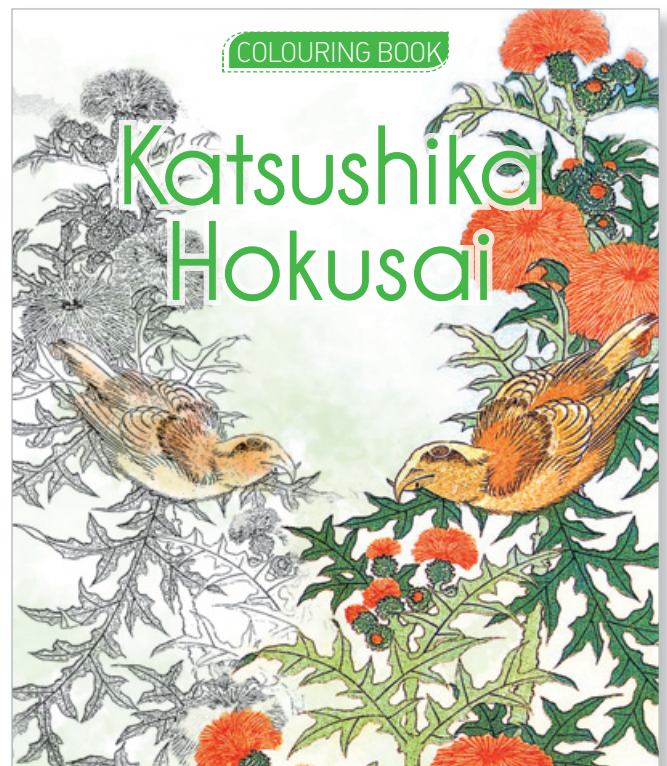
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